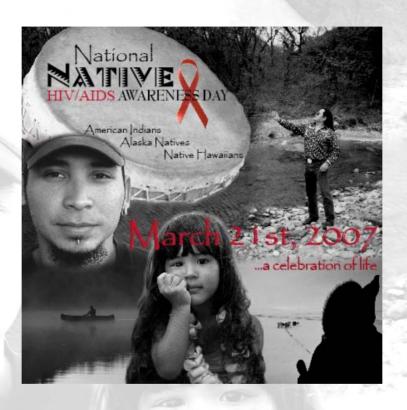
### "Celebration of Life"



National Native HIV/AIDS Awareness Day March 21, 2007



National Black HIV/AIDS Awareness Day... February 7

National Asian & Pacific Islander HIV/AIDS Awareness Day... May 19

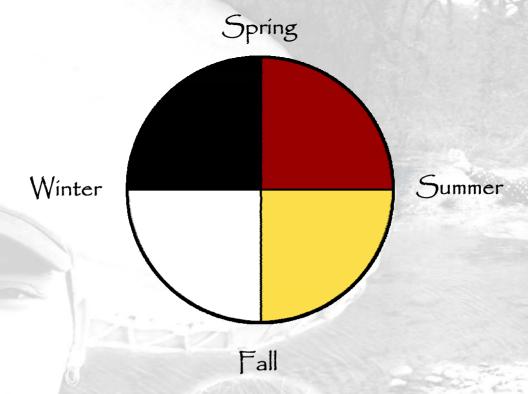
National HIV Testing Day... June 27
National Latino AIDS Awareness Day... October 15

World AIDS Day... December 1



### March 21st was the date chosen!

A survey was conducted with Native Communities asking what day our people believed most appropriate for observing the National HIV/AIDS Awareness Day, which was jointly conducted by the National Native Capacity Building Assistance Network which includes the Center for Applied Studies in American Ethnicity at Colorado State University, the Inter Tribal Council of Arizona, Inc., and the National Native American AIDS Prevention Center.



March 21, 2007 was chosen because respondents to the survey believed that the four seasons are sacred and highly respected in many Native cultures. It marks the beginning of Spring, a time of birth and new beginning. It is the only day in the year that both day and night are at equal lengths, it is a time of complete balance. A time to celebrate life.



the nalukatak, or spring whaling festival, takes place at the end of the whaling season. One purpose of this festival is to win the favor of the spirits of the deceased whales and to ensure the success of future hunting seasons.

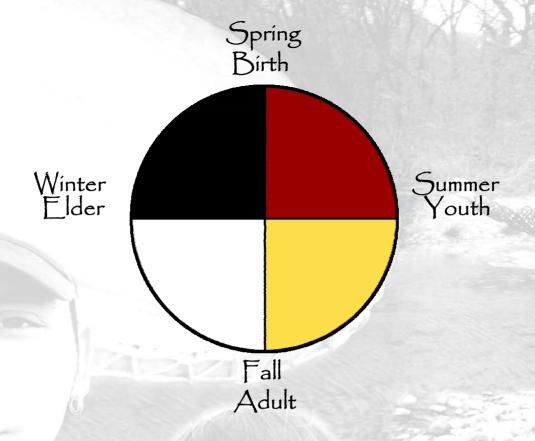


celebrate the Green Corn Ceremony to mark the emergence of the first ears of corn which represent the ideal relationship between humans and the corn plants upon which they depend for their existence.



### For Native Hawaiians

and many of their Polynesian cousins, the season of Makahiki begins with the first sighting of the rising of the Pleiades in the heavens; it is the time when the sun turns northward, and plants flourish and fish spawn. It is the season to give tribute to Lono, the god of cultivation. The season of Makahiki is a time of peace.



The cycle of life is defined by the change in seasons, and ceremonies are held to recognize the passing of one season and the beginning of another

HIV continues to increase among Native people as it has over the past decade to the realization that American Indians and Alaska Natives (AVAN) had the 3rd highest rate (above Caucasian) of AIDS diagnoses in 2004, despite having the smallest population.

# March 21, 2007 "Celebration of Life"

This awareness day will challenge Native people to work together, in harmony, to create a greater awareness of the risk of HIV/AIDS to our communities. It will be a time to reflect on those who have passed and who are infected and affected by HIV/AIDS today. It is also a "celebration of life" for all Natives.



The Native CBA Network presented a resolution SAC-06-002 to the National Congress of American Indians (NCAI) during the October 2006 session. The resolution was approved for support of the National Native HIV/AIDS Awareness Day,

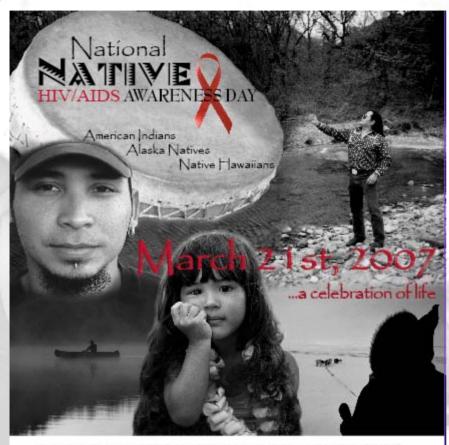
March 21, 2007.

~The resolution was introduced by CASAE, ITCA and NNAAPC~

## The Awareness Day Will...

- Increase awareness of the risk and impact of HIV/AIDS in our communities
- Remember those who have died from AIDS and AIDS related complications
- Support those infected and living with HIV/AIDS
- Acknowledge those affected by HIV/AIDS today
- Promote opportunities to discover more about HIV/AIDS and its impact
- Inspire folks to learn about HIV testing options and counseling
- Will address the stigma associated with HIV/AIDS

#### Materials Available



FOR MORE INFORMATION, PLEASE CONTACT:





Buttons

Fact Sheet

American Indian/Alaska

Fact Sheet

All downloadable materials can be obtain on the following Native CBA websites: www.happ.colostate.edu; www.itcaonline.com, www.nnaapc.org

Posters

### What can | do in my community?

- Plan and conduct a Basic HIV 101 training
- Approach your Tribal Council for support
- Collaborate with local Tribal programs to plan an awareness event
- Sponsor a Fun Run or Walk
- Mold a Candlelight Vigil to remember those impacted by HIV/AIDS and affected
- O Coordinate a health fair

### What else can | do in my community?

- Announce the Awareness Day on a bulletin board or email listserv
- Hold a social Pow Wow and honoring those who have been impacted by HIV/AIDS
- Develop Public Service Announcements on HIV/AIDS information for Tribal Radio stations
- Schedule a bingo event to highlight HIV/AIDS awareness
- Sponsor a community HIV/AIDS
  Wellness Conference
- Organize a Basketball/Softball tournament to raise HIV/AIDS awareness

#### Resources

Center for Applied Studies in American Ethnicity (CASAE)

Inter Tribal Council of Arizona, Inc. (ITCA)

National Native American AIDS
Prevention Center (NNAAPC)

# Center for Applied Studies in American Ethnicity (CASAE)

Provides CBA for strengthening community access to and use of HIV prevention services, using the highly successful Community Readiness Model to improve the capacity of Native serving organizations in the development of strategies consistent with readiness levels. For more information, contact CASAE at 800-642-0273 or visit their website at: www.happ.colostate.edu



## Inter Tribal Council of Arizona, Inc. (ITCA)

ITCA's National STD/HIV/AIDS Prevention Program provides tailored CBA to Tribes, Communitybased organizations, State health departments, community planning groups (CPGs), tribal health consortia and coalitions, and individual planning group members to achieve and ensure parity, inclusion and representation (PIR) of American Indian/Alaskan Native/Native Hawaiians (ALAN/NH's) in HIV community planning through orientation, skills building for active participation, leadership development and consensus building.

For more information, contact | TCA at (602) 258-| TCA or visit their website at: (www.itcaonline.com)

#### National Native American AIDS Prevention Center (NNAAPC)

CBA program provides services in two areas of HIV prevention - organizational development and HIV prevention programming. CBA is provided to organizations with varying degrees of exposure to Native communities and with different levels of familiarity with the CDC's evidence-based HIV interventions. CBA is also provided to health departments and other agencies with Native constituents on culturally competent ways to access and work with Native communities. Capacity-building assistance is provided through one-on-one consultations, site visits, regional trainings, and clearinghouse information. For more information, contact NNAAPC at

(303) 542-2039 or visit their website at www.nnaapc.org.

#### Additional Resources

Centers of Disease Control and Prevention (CDC)
National HIV/AIDS Hotline
1(800) CDC - INFO or
1(800) 232-4636
1(800) 232-6348 (TTY/TDD)

